



**YOU ARE ABOUT TO OWN THE BEST
CHILDREN'S WORKSHOP IN EUROPE!**

www.cedgo.net

So, Why Should You Be a Part of Ced-Go?

Below we have listed the reasons in a remarkable way, but basically there are two things to know.

First, Ced-Go is a leading brand operating in the children's entertainment industry. Ced-Go, Turkey's biggest children's entertainment brand, has more than 2 million registered children as of the end of 2023.

Now be a part of Ced-Go, Turkey's largest children's entertainment brand.

Investing in an Industry That Will Never Fail!

Second, the one thing people invest the most in, the one thing they cannot say "no" to, is their children. We create solutions that fully respond to these sensitivities of parents.

With the "Watch Your Child Live" service provided through Ced-Go's mobile application, parents can leave the center after dropping off their children at Ced-Go and do their shopping comfortably. They can watch their children live on the mobile application whenever they want. (During the time the child is inside)

This also means a solution partnership for shopping centers. It is proven that shopping centers with Ced-Go have increased turnover and parents' time spent in shopping centers has increased.



Did you know about it?

Ced-Go's contribution to total turnover in shopping centers is +1.5% (monthly)

In Turkey, we have parents who use our branches as a kindergarten. If a parent wants to take care of business at a government office, they can leave their child with us and go to take care of their matters.

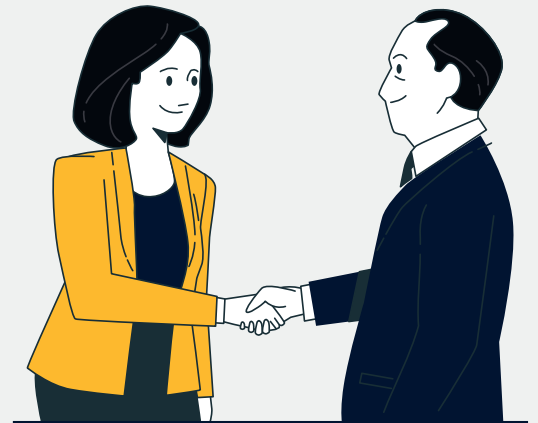
On the other hand, the toys available in a Ced-Go branch are the most popular and expensive toys on the market. Ced-Go gives children from families with limited access to these toys the opportunity to play with these toys, thus saving families from high toy budgets.

Instinctive Loyalty Program

While all other industry players implement their customer loyalty programs using a physical card, etc., Ced-Go uses an instinctive loyalty program that is versatile, effective, and efficient. We completely depend on the intuition of our parents for customer loyalty and trust them.

How? This is how it works:

Let's say, for example, a parent buys a 90-minute package for their child. Let our child spend only 60 minutes of those 90 minutes indoors. While in all other playgrounds, these remaining 30 minutes are charged, in Ced-Go, these remaining minutes are not charged and can be used in Ced-Go branches all over the world. In this way, our parents instinctively bring their children to Ced-Go again and again.



You will be amazed to see how this proven Instinctive Loyalty Program works.

Now let's look at other important reasons...

International Gold Awards

Last year, Ced-Go was named the best children's workshop in Europe at the International Gold Awards. You will be the owner of a promising business model.



Did you know about it?

We crowned our success with a total of 4 awards, including the award for Europe's best children's workshop.

**EUROPE'S BEST
IS CED-GO**



**LEADING CHILDREN'S
WORKSHOP OF THE YEAR AWARD**



**EURASIAN
QUALITY AWARDS**



**THE 2ND INTERNATIONAL
BRAND AND PRESTIGE AWARDS**



Innovative Business Idea

Ced-Go is not only a "business idea", but also an innovative business idea.

Thanks to this innovative business model of Ced-Go, you don't need to remain in charge of your business. This way you can manage your business from anywhere in the world. We would like to draw your attention to this convenience. Thanks to that, you can:

- ✓ **Manage your business without having to be in control of it,**
- ✓ **Go on a vacation,**
- ✓ **Take care of your family,**
- ✓ **Take time for yourself.**

While you do all these, the headquarters will lighten your operational burden.

As we said, Ced-Go is an innovative business model... Profitable, highly satisfying investment and easy operation...

That's all!

Almost all you have to do is check your bank account at the end of the month.



Did you know about it?

90% of Ced-Go investors do not live in the city where the branch is located.

Profitable Investment and Short Return on Investment Period

Because Ced-Go is a very profitable investment. It has record return on investment rates in its sector. 10 months on average.

Easy Operation

Thanks to the sheer scale of the operation undertaken by Ced-Go Headquarters, you will only spend time calculating the amount of money in your account. You earn income just by selling time to parents, without the hassle of goods in - goods out - goods damaged.



Did you know about it?

The average frequency of Ced-Go investors visiting their branches is only once per year. This is very important. Imagine a job where you go only once a year and you make money all the time...

That's Ced-Go!

High Satisfactory Investment

With nearly 80 branches in Turkey, more than 2 million children, and hundreds of thousands of parents and business partners, you will be a partner in the value we create, and together, we will build environments where the adults of our future will be happy. Your satisfaction will skyrocket as you see children happily having fun inside and parents comfortably shopping. We are sure that in the short term, you will be eager to open your second branch of Ced-Go. Let the numbers do the talking:

82% of Ced-Go investors have at least 2 branches. This is actually one of the most critical indicators of why Ced-Go is a correct investment choice. In other words, Ced-Go has been so productive for investors that most of our investors have taken action to open their 2nd or 3rd branch.

Very Powerful Digital Infrastructure

Ced-Go makes it easier for our parents to use our system and for our investors to follow their business via its self-developed software and powerful digital infrastructure. Investors - Parents - Headquarters can perform their operations independently on a single screen and platform. With access to all the data in the system through a single platform, you will sit back and appreciate how this profitable investment is the right choice.





Did you know about it?

Ced-Go App is the 17th most popular app in the Google Play Store among thousands of apps in the parenting category.

Ced-Go App service scores are 5.0 perfect score in the Google Play Store and 4.9 in the iOS App Store.

This is an unprecedented performance of satisfaction in the service industry.

Since the beginning of 2023, Ced-Go has been using artificial intelligence in all its systems and will continue to develop and use it.



We now use an algorithm that calculates how long our children stay inside your branch. This gives us very clear data on whether the staff are taking care of the children or not.

When a parent wants to watch their child via the mobile application, they see their child's name on the live broadcast screen. The system is able to distinguish all children and know which child belongs to which parent and shows that to the parent on the screen.

How? Isn't it amazing?

Excellent Staff Management

Ced-Go can take the lead in personnel management. This is all for the comfort of our investors and it works very efficiently.

With the versatile CedPes, or Ced-Go Personnel Performance System, which we are in the process of developing, there is a complex algorithm by which we measure the performance of all personnel.

While our best employees are rewarded by the headquarters every month, we also grant some privileges to the investors of our best branches.



In this way, we aim for a personnel management that can remain active at all times.

Ced-Go Headquarters organizes meetings with the participation of branch leaders every two weeks and childcare providers once a month to refresh the knowledge of the staff and discuss the agenda items we have created with the developments.

Low Number of Expense Items

In other businesses or business models, you have to deal with a bunch of tasks such as buying and selling goods, personnel management, customer relations, and so on. In Ced-Go, you will only deal with the money you earn by checking the system.

Ced-Go has no major expenses other than fixed rent and personnel costs. This is a simple and fresh reason for happiness where you earn your money while sipping your coffee.

How Many Ced-Go Concepts Are There?

We are constantly working for this. We will soon announce our new concepts, Ced-Go+ and Ced-Go Street, but for now we have two different concepts:

Ced-Go Classic: It refers to the classic Ced-Go Children's Workshops. It is located only in shopping centers.

Ced-Go Party: : It refers to a more colorful, more attractive Ced-Go concept, where the "party" concept is included in addition to Ced-Go's classic workshop. With this concept, you can use your branches as a birthday party house as well. Our parents can easily create a birthday reservation through the Ced-Go App.

Ced-Go & WichGo: The combination of Ced-Go and WichGo brand, another successful operation of our company, is the Ced-Go concept where people can eat their meals and drink their coffee while their children have fun outside the shopping centers. All the features of Ced-Go Classic and Ced-Go Party are also included in this concept.

Ced-Go AIO: The AIO Concept, short for All - In - One, is Ced-Go's largest Ced-Go structure with the ability to operate both inside and outside shopping centers, featuring next-generation machines, soft play areas, and Ced-Go Classic and Party concepts.

How Many Types of Ced-Go Formats Are There?

Format refers to the shape Ced-Go takes according to the physical spaces in which it is established. Ced-Go has 2 different formats. These are:

Shared Space Format: It is our physical structure established in a common area that serves in smaller square meters in shopping malls. These require at least 35-40 m2 of space.



Did you know about it?

Ced-Go's first branch was a shared space format.



**Our Ced-Go Çankırı branch, which has a Common Area format.*

Store Format: This is the Ced-Go physical structure, with larger square meters and serving as a store.



**Our store format, which includes the party concept, is our Ced-Go Bursa AS branch.*

In short, what advantage will you have as a Ced-Go owner?

- ✓ First of all, you will have made a serious investment as a partner of a prestigious brand in Turkey.
- ✓ You will be an investor in a new generation business model that uses software, technology, and artificial intelligence, with high returns, low operational burden, and low operational burden, serving their children, the only assets that people never hesitate to spend money on and do not cut from their budgets.
- ✓ As a business partner of this brand and the business model it has developed, which has fast payback and a profit rate above the industry average, you will pave the way to earn much more.

All in all, Ced-Go gives you the opportunity to have a brand story that has already been successful in Turkey re-written in your own city.

We know the way to go...

We know how to...

And we know where the road leads...

So, join us on this path.

Ced-Go Children Workshops



Ced-Go, the most active children's workshop on social media.



cedgoatolye



cedgoatolye



cedgoatolye



CedGo Toys



**Ced-Go
Çocuk Atölyesi**

