



# **EUROPE'S BEST NEW GENERATION CHILDREN'S WORKSHOP BRAND**

[www.cedgoatolye.net](http://www.cedgoatolye.net)

# Ced-Go

Why is it One of Turkey's Most Profitable Business Investments?  
*Because it's Turkey's New Generation Children's Workshop*

The term "New Generation Children's Workshop" is not just a definition coined by us. The general manager of one of Turkey's largest shopping malls describes Ced-Go as a new generation children's workshop.

80

**With 80 Branches,  
it's Turkey's Fastest  
Growing Children's  
Workshop**

This is the number of branches that Ced-Go has. It continues to increase day by day. Tremendous expansion speed.

Nothing can slow down Ced-Go's growth rate.  
Ced-Go, the sector's fastest and most efficient growing brand.

We crowned our success with a total of 4 awards, including the award for Europe's best children's workshop.



# In the Best Shopping Malls in Turkey, In Key Locations...

For example, the 2017 Turkey revenue champion Espark Mall, etc...



**With 13 branch openings in 7 months,  
the Most Effective Growth Rate**

Ced-Go is both the fastest-growing and the most efficient and effective children's play area brand...

With **800,000**  
registered customers  
nationwide...

**2.000.000** and approximately  
**2.000.000** children of these  
**800,000** registered customers  
continuously visit **Ced-Go**.

**800.000**  
for now...

# Ced-Go, Turkey's Most Unique Children's Workshop!

## But why?

**Because** it has a hand sanitization system.



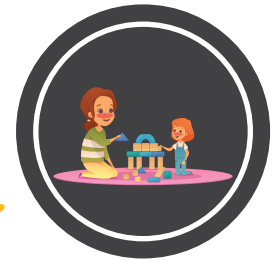
**Because** after dropping off their child, a parent can monitor them through the Ced-Go mobile application.

**Because** a child can see and play with the latest model toys they see on TV or anywhere else at Ced- Go the next day.



**Because** with Ced-Go's game and toy system, parents are relieved of the burden of buying expensive toys for their children. This way, children can satisfy their excitement by playing with those toys.

**Because** children have one-on-one fun at Ced-Go.



**Because** Ced-Go is like a mini daycare inside the shopping mall.

## The Most Active User of Social Media Children's Workshop

We regularly share daily posts on our Instagram account. These posts facilitate digital communication with parents and children.



## Revenue from Product Sales

By selling various products ranging from toys to dough sets, game sets to masks, you can further increase your income.



# Ced-Go Toy Radar

## ***STAY AHEAD with the Toy Sector!***



### **One of the Children's Play Areas with the Highest Parent and Child Satisfaction**

According to a survey conducted by AKIL DANIŞMANLIK in the 2019-2020 period, Ced-Go is the children's workshop with the highest satisfaction among parents and children. When you own Ced- Go, you will frequently witness images of children who cry and throw tantrums when entering because they don't want to leave.



# Prestige...

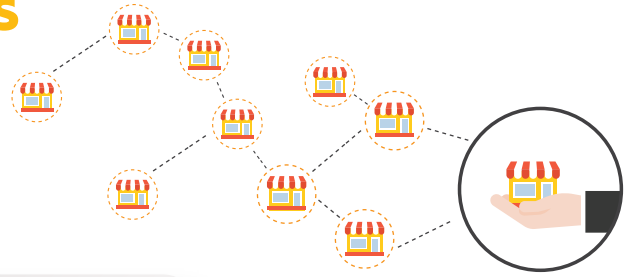
In fact, you will become the owner of one of the fastest-growing children's workshops in Turkey.

**In fact, you will become the owner of one of the fastest-growing children's workshops in Turkey.**

Because Ced-Go, with its child monitoring system, significantly increases the duration of stay for families with children in shopping malls. According to our recent findings, this translates to a 1.5% increase in overall shopping mall attendance this year.



## Continuous Increase in the Number of Branches



**223**

In just the past week, the number of applications and inquiries to open new Ced-Go branches is **223**

This also means that Ced-Go is no longer seeking investors. Investors themselves are coming to Ced-Go. In other words, Ced-Go is selecting its investors. This is a significant luxury for franchising companies.

The average age of children entering Ced-Go is

**4**

This is actually an important feature that sets Ced-Go apart from other play areas. While other play areas cater to limited age groups, Ced-Go can serve children from ages 1 to 10, thanks to its structure.

**7000**

The number of applicants for opening Ced-Go branches in 7 months...



## Low Rent Advantage

In the new period, due to significant discounts in rents across all malls, you will have a higher profit share.

This number range represents the flexible structure of Ced-Go:

**35-500**

In other words, Ced-Go can adapt and shape itself according to spaces ranging from 35m<sup>2</sup> to 500m<sup>2</sup>.

This situation not only increases the earnings per square meter even in small areas but also affects the overall revenue share as the business grows.

## New Branch Target

**100**



Ced-Go's target for the new period is to open a total of 100 branches within one year. The ultimate plan for these goals in two years is to reach a total of 150 branches.

**150**

### Ced-Go Team

A combination of services that involve group children's activities and additional fees.



### Ced-Go Cinema

It is a structure that can be watched by only children in store formats.

### Ced-Go Brush Up

Painting and drawing activities conducted at Ced-Go.



### Ced-Go Kids & Baby Fashion

Ced-Go started works about Ced-Go brand baby and children's clothing just before the new term and we are in contact with a lot of important manufactures.



### Ced-Go with Aykız

It can be expressed as the cartoon heroes of the Ced-Go brand. While preparing cartoon scenarios about the brand's figures, the works on the fairytale and story books were completed and put on sale.



## Ced-Go Party



A structure integrated into the Ced-Go stores that allows for BIRTHDAY PARTY ORGANIZATIONS, creating an additional source of income for the branches.

***In short, Ced-Go is the brand that fulfills your desires with its future prospects, financial returns, prestige, and spiritual satisfaction.***

**CED-GO TEAM**  
COLLECTIVE KID & PARENT ACTIVITIES



# Social Media?

**Ced-Go, the most active children's workshop on social media.**



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**CedGo Toys**



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**Ced-Go  
Çocuk Atölyesi**



# 800.000+ PARENTS

**Number of parents using  
the Ced-Go mobile application.**



## WHERE ARE WE?



★ İZMİR  
WESTPARK AVM

★ İZMİR  
PARK AVM

★ ÇORLU  
ORION AVM

★ KÜTAHYA  
SERA AVM

★ ISPARTA  
IYAŞ PARK AVM

★ ERZİNCAN  
PARK AVM

★ İSTANBUL  
TORIUM AVM

★ PARK KARAMAN  
AVM

★ MARDİN  
MOVA PARK AVM

★ ANKARA VEGA  
SUBAYEVLERİ AVM

★ ANKARA  
PODIUM AVM

★ ANKARA  
ANTARES AVM

★ KIRIKKALE  
PODIUM AVM

★ ESKİŞEHİR  
ESPARK AVM

★ FORUM  
DİYARBAKIR AVM

★ DİYARBAKIR  
CEYLAN KARAVİL  
PARK AVM

★ VAN  
AVM

★ KONYA  
NOVALAND AVM

★ SAKARYA  
AGORA AVM

★ ANKARA  
NATA VEGA AVM

★ OSMANİYE  
PARK 328 AVM

★ URFA  
URFA CITY AVM

★ KAYSERİ  
MEYSU AVM

★ ELAZIĞ  
PARK 23 AVM

★ KOCAELİ  
ARASTAPARK AVM

★ ÇORUM  
AHL PARK AVM

★ NOVADA TOKAT  
AVM

★ RİZE  
ŞİMAL AVM

★ ESKİŞEHİR VEGA  
OUTLET AVM

★ SİVAS  
İVAPARK AVM

- ★ **MARDİN MARDIAN MALL AVM**
- ★ **MANİSA PRIME AVM**
- ★ **İSTANBUL VENEZIA AVM**
- ★ **İSTANBUL ATLASPARK AVM**
- ★ **BOLU 14 BURDA AVM**
- ★ **BALIKESİR TİCARET MERKEZİ**
- ★ **BURSA AS MERKEZ AVM**
- ★ **URFA PIAZZA AVM**
- ★ **İZMİR MAVİBAHÇE AVM**
- ★ **İSTANBUL PALLADIUM AVM**
- ★ **BURSA ANATOLIUM AVM**
- ★ **ZONGULDAK DEMİRPARK AVM**
- ★ **İSTANBUL AXIS BAYRAMPAŞA AVM**
- ★ **ARTVİN ARTRİUM AVM**
- ★ **SAKARYA ADA AVM**
- ★ **KIRKLARELİ 39 BURDA AVM**
- ★ **İZMİR AGORA AVM**
- ★ **KASTAMONU KASTAMALL AVM**
- ★ **İSTANBUL 212 OUTLET AVM**
- ★ **ERZURUM MNG AVM**
- ★ **YALOVA VEGA AVM**
- ★ **İSTANBUL MALTEPE PARK AVM**
- ★ **ÇANKIRI YUNUS AVM**
- ★ **İZMİR TORBALI KİPA AVM**
- ★ **ANKARA 365 AVM**
- ★ **İSTANBUL PİYALEPAŞA AVM**
- ★ **BURSA NİLÜFERİUM AVM**
- ★ **MUĞLA RÜYA 48 AVM**
- ★ **İSTANBUL BAŞAKŞEHİR METROWAY AVM**
- ★ **ANKARA VELUX AVM**
- ★ **KÜTAHYA BEDESTEN AVM**
- ★ **EDİRNE ERASTA AVM**
- ★ **DÜZCE KREM PARK AVM**
- ★ **İSTANBUL AXIS AVM**
- ★ **KOCAELİ SYMBOL AVM**
- ★ **ANTALYA AGORA AVM**
- ★ **İSTANBUL PERLAVİSTA AVM**
- ★ **BİNGÖL KALIUM AVM**
- ★ **ÇANAKKALE 17 BURDA AVM**
- ★ **SAMSUN YEŞİLYURT AVM**
- ★ **ALANYA YEKTAMALL AVM**
- ★ **TRABZON RUBENİS AVM**
- ★ **ISPARTA İYAS BULVAR AVM**
- ★ **AFYON WATERMALL AVM**
- ★ **İSTANBUL MCA CADDE AVM**
- ★ **VAN MALL AVM**
- ★ **ANKARA CEPİ AVM**

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